

PULSE

APRIL 2022 ■ PULSE.EXPERIENCEISPA.COM

Pack Your Bags!

2022 ISPA CONFERENCE

SEE YOU SOON!



Award Winners

IT'S BEEN A LONG TIME COMING, but ISPA award winners Kerstin Florian and Ella Kent will finally, officially accept their well-deserved honors at the 2022 ISPA Conference. Back in 2020, Florian, founder of Kerstin Florian International, was selected to receive ISPA's Visionary Award, which is



given to someone in the spa industry who has made significant contributions to both the definition and positive movement of health and wellness during their career.

That same year, former ISPA Board Chair Ella Kent, who currently serves as Director of Rooms at Sea Island, was given ISPA's Dedicated Contributor Award, which honors an individual who has contributed

significantly to the growth of the association and promoted its mission and value. ISPA is thrilled to honor these incredible women and recognize their invaluable contributions to our industry alongside the ISPA community.

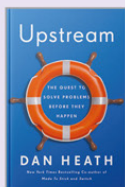


In addition, Power Session speaker Leon Logothetis has been named this year's winner of the Alex Szekely Humanitarian Award—named in honor of the late spa pioneer Alex Szekely. The award recognizes an individual who acts as a respected contributor to overall well-being, encouraging the renewal of mind, body and spirit—all of which are characteristics embodied by ISPA members worldwide.

THE 2022 ISPA CONFERENCE is packed with brilliant thinkers and speakers, and, as it turns out, many of those same people are equally brilliant authors! Get well-acquainted with some of the fantastic individuals—including all three Power Session speakers—who will be sharing their insights and wisdom with the ISPA community by picking up a copy of their most recent books.

Light Reading

bigger in this inspirational work that gives us the words to match our boldest, most audacious dreams.



Upstream BY DAN HEATH

In his latest work, entrepreneurial expert Dan Heath explores our approach to problem solving and argues for a more effective, efficient approach to preventing problems by addressing their root causes instead of simply reacting to their effects.

Audacious Prayers for World Changers

BY JADE SIMMONS

Renowned speaker and world-class concert pianist Jade Simmons encourages readers to think, do and be



Go Be Kind

BY LEON LOGOTHETIS

This journal from the author of *The Kindness Diaries* details a series of daily adventures designed to help readers step outside of their comfort zones and rediscover kindness in ways guaranteed to lead to a more rewarding, more magnificent life.

Friendship in the Age of Loneliness

BY ADAM "SMILEY" POSWOLSKY

Workplace belonging expert Adam "Smiley" Poswolsky published this refreshing, positive guide for taking care of ourselves and our teams at a time when, despite living in an age of digital connection, we're lonelier than ever.



The Inspiration Collection

BY DR. BRYAN K. WILLIAMS

Longtime ISPA Conference favorite Dr. Bryan K. Williams shares 45 devotions intended to move, motivate, rejuvenate and uplift readers in those low moments that everyone has experienced at one time or another.



You're Kind of a Big Deal: Level Up by Unlocking Your Audacity



BY ERIN KING
International keynote speaker and successful entrepreneur Erin King shares the strategies, tools and inspiration you need to break through the barriers that stand between you and your biggest, most daring and courageous goals.

Crisis Ready

BY MELISSA AGNES
Crisis management strategist Melissa Agnes draws from her extensive experience helping global brands, government organizations and world leaders to help readers develop an invincible brand built to withstand anything the modern world throws at it.



YOUR NEXT OBSESSION

Spring has sprung, and ISPA's April Reveal Box contains an assortment of top-quality, can't-miss products ideal for leaving you feeling renewed, refreshed and ready to look and feel your best, no matter the season.



APRIL REVEAL BOX

1. BodyBliss

Prickly Pear Shea Body Butter

Michelle Metz • Michelle@Bodybliss.com

bodybliss.com

BOOTH # 435

2. Beekman 1802

Honey & Orange Blossom

2oz Goat Milk Hand Cream

Carolyn Geremia • Carolyn@beekman1802.com

Beekman1802.com

BOOTH # 1023

3. Elemis USA

Pro Collagen Marine Moisture

Essence

Yushing Foo • Yushing.Foo@elemis.com

elemis.com

BOOTH # 1009

4. Éminence Organic Skin Care

Marine Flower Peptide Concentrate

Gillian Cumberbirch •

Gcawsey@eminenceorganics.com

eminenceorganics.com

BOOTH # 709

5. Essence

Essence

Michael DeLeeuw • mike@essencering.com

Essencering.com

BOOTH # 642

6. Kerstin Florian International

Natural Rehydrating Neroli Water

Chloe DeAngelis • cdeangelis@kerstinflorian.com

kerstinflorian.com

BOOTH # 721

7. Lola's Apothecary

Monsoon Paradise Illuminating

Body & Massage Oil

Dominic Phillips • dom@lolasapothecary.com

lolasapothecary.com

BOOTH # 943

8. Uberlube

Uberlube premium Silicone

Lubricant 50ml bottle

Cheryl Sloane • cheryl@uberlube.com

uberlube.com

BOOTH # 748

9. CryoBUILT

Promotional Flyer

Chelsea Luevano • chelsea@cryobuilt.com

cryobuilt.com

BOOTH # 1118

